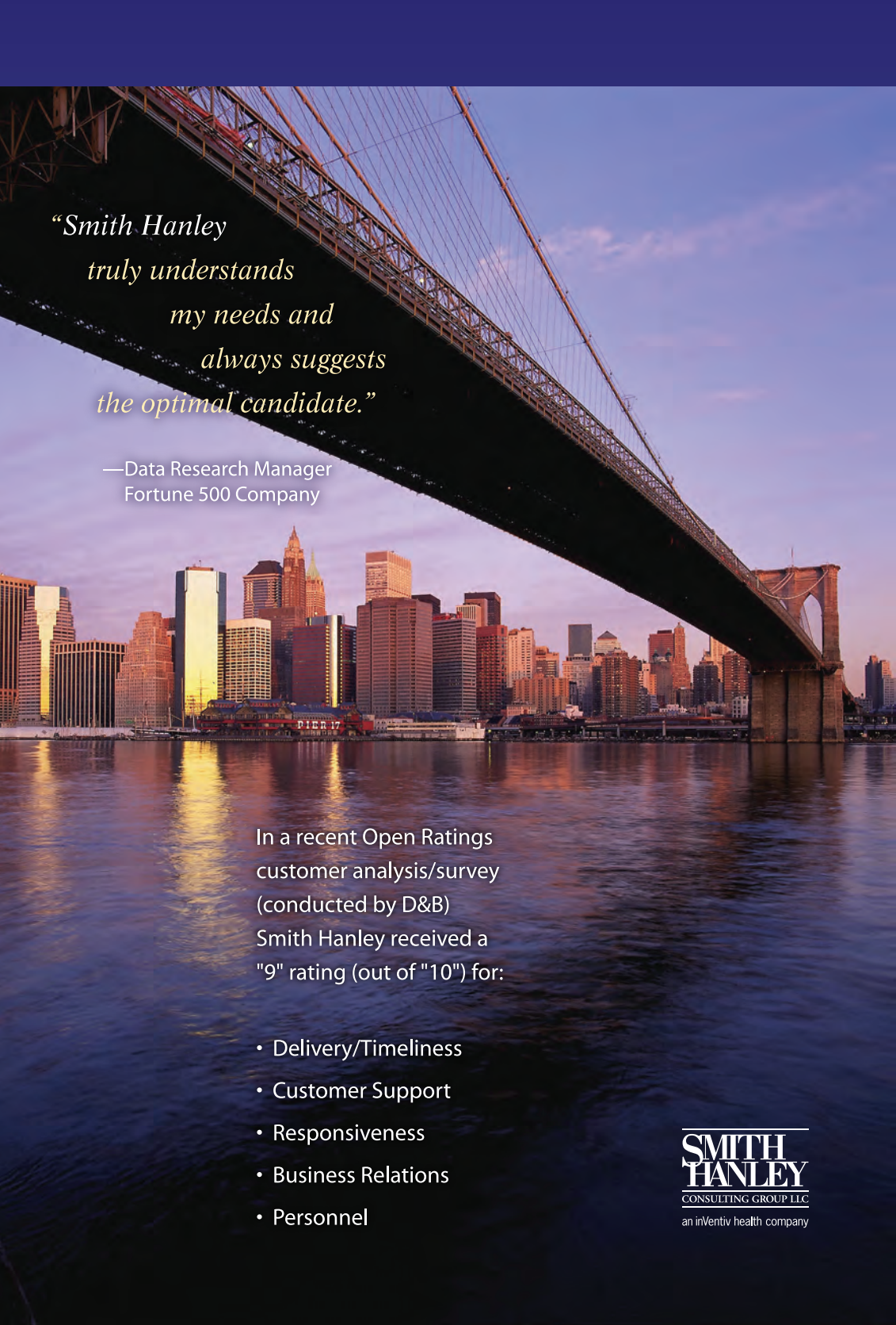




*“Smith Hanley
truly understands
my needs and
always suggests
the optimal candidate.”*

—Data Research Manager
Fortune 500 Company

In a recent Open Ratings
customer analysis/survey
(conducted by D&B)
Smith Hanley received a
"9" rating (out of "10") for:

- Delivery/Timeliness
- Customer Support
- Responsiveness
- Business Relations
- Personnel



*“This is how recruiters
are supposed to be...
you are well informed about your clients
and the jobs you are trying
to fill.”*

—Human Resources Manager



We look forward to the opportunity to serve you.
If you have a resource need, please contact:

Smith Hanley Consulting Group

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Houston, TX 77094
Phone: 800.797.8287
Fax: 866.806.0773
www.smithhanleyconsulting.com

Smith Hanley
CONSULTING GROUP LLC

BRIDGING
PEOPLE,
TECHNOLOGY,
& KNOWLEDGE

STAFFING FOR
INFORMATION & DATA
MANAGEMENT SOLUTIONS
IN THE 21ST CENTURY

INTRODUCING SMITH HANLEY CONSULTING GROUP

Smith Hanley Consulting Group specializes in providing specialty information and data management professionals to our clients throughout the US. Our recruiting team works closely with hiring managers to identify qualified candidates for their contract and consulting positions. Since 1980, Smith Hanley has built extensive relationships resulting in rewarding and valued partnerships with both clients and candidates alike.

Our mission is to help our clients and candidates make decisions that are consistent with their professional values, priorities and goals.

We take pride in the outstanding reputation Smith Hanley has gained in the past 25 years and would welcome the opportunity to prove our services to you.

Smith Hanley Consulting Group can benefit you by:

Quick Response

We are niche specialists and can respond quickly to your requirements.

On Target Candidates

The technologies, skills and requirements are what we work with every day.

* Source: IDC Corp.
-Worldwide Master Data Management Software and Services 2005-2009 Forecast, Oct 2005, Doc #34169

STAFFING FOR DATA MANAGEMENT: MISSION CRITICAL FOR TOMORROW'S SUCCESS

Data management is "mission critical" for every business today.

According to IDC, good data management is more important than ever in light of today's business goals.

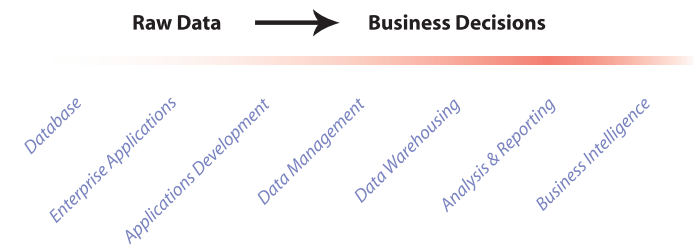
"Better data hygiene is pushing companies to invest in processes to create and maintain a single view of products, customers, accounts or locations through a single logical hub across the enterprise."

"What's new here is that companies are taking a more holistic view of data management, rather than the functionally siloed efforts we knew in the past as, for example, product information management and customer data integration. The holistic approach requires ... a re-thinking of enterprise processes to ensure all those data types are feeding into the right places." *

How well is your staffing provider working for you in this mission-critical area? As a long-time specialist in this emerging area, Smith Hanley has the credentials to get the job done:

- Effective: We fill 3 out of 4 job orders for our major accounts!
- Precise: Our major accounts interview 6 out of 10 candidates referred.
- Efficient: Our major accounts hire 1 out of 3 candidates interviewed.

Smith Hanley is NOT a jack of all trades staffing agency. That's why we have an excellent placement record with our clients. We understand data management staffing with all its skill sets and needs, from:



Highly specialized staffing of:

- Data Warehousing/DSS - OLAP/Report Developers, ETL Specialists
- DBAs/Data Architects
- Programmer Analysts & Software Architects
- ERP/CRM/HRIS Specialists
- Web Applications & Analytics
- SAS & Statistical Programmers
- Statisticians
- Database Marketers
- Marketing & Database Analysts

Smith Hanley is recognized by its staffing expertise in Business Intelligence. BI requires specialized competencies that we understand because our focus has always been data management. Simplify your life. Ensure your effectiveness in staffing this mission-critical area.

SAMPLE PROJECTS

Pharmaceutical Corporation: Supporting Management Science and Analytics group in marketing insights project by extracting large data sets and performing extensive analysis in SAS and SAS STAT to provide complex reports for market research.

Financial Services Institution: CRM (Customer Relationship Management) analyze and organize customer data to effectively target marketing efforts and offer the best fee structures to the company's most profitable clients.

Energy Services & Utilities Company: Implement proper reporting & analysis utilizing existing SAP application, SAS software and introducing SAP's BW module for analysis to reduce considerable assets (accounts receivables) to 60 days or less outstanding.

National Banking Institution: Built a more dynamic and robust LGD (Loss Given Default) and Prepayment Model for the Home Mortgage division of the bank. Models were developed in order to better ascertain the financial risk of the portfolios it manages.

Smith Hanley Consulting Group specializes in providing contract professionals to our clients. These include financial services, pharmaceutical, energy, high tech, and other industry sectors.